

CAT® PRODUCT LINK™

FOR THE OIL & GAS INDUSTRY

FLEET TOTALS:

3,136 POWER (MWh)	828 FUEL (TGAL)	28 ALERTS
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UTILIZATION:

WORKING	INACTIVE
24	6
(PAST 30 DAYS)	

GET CONNECTED

Maximize your efficiency and lower your operating costs. **Cat® Product Link™** takes the guesswork out of equipment management. When you know where your equipment is, what it's doing, and how it's performing you can get information to the right people at the right time – to improve your bottom line.

USER-FRIENDLY INTERFACE

Just a few clicks, and you will be able to find, track, and manage all of your equipment using data provided by Product Link hardware. The Product Link web-based user interface gives you easy, intuitive access to comprehensive information about your equipment's performance and condition—without data overload. Plus, you can customize alerts, so whatever needs your attention, gets it.

SEE YOUR FLEET AT A GLANCE

Product Link offers an option for satellite or cellular network coverage based on your regional requirements. It enables comprehensive and flexible remote monitoring, asset tracking, maintenance management, and more.

Hardware is integrated into equipment, interacting with system electronic control modules to ensure everything on your equipment is communicating with you.

REDUCE OWNING & OPERATING COSTS

Monitor daily fuel usage and track equipment use day-by-day, hour-by-hour to effectively manage your assets' performance and condition. Contain the major cost drivers in your business through proactive monitoring of usage and maintenance scheduling.

With Product Link information, you can manage equipment when it's needed most, increasing utilization. Plus, you can easily set up site boundaries and security alerts to inform you of unauthorized equipment use. For maximum efficiency you can identify inefficient use, right-size your fleet, control fuel costs, and see routing improvement opportunities.

By using Product Link to monitor and manage your assets' condition, you can effectively plan and perform service and maintenance to extend asset life and avoid costly mechanical failures. Product Link lets you work with your dealer to create a flexible, affordable service plan for your operation.

KNOW MORE, DO MORE

COMPREHENSIVE FLEET MANAGEMENT

- See your equipment at a glance with the Fleet Summary view.
- Find specific equipment quickly with the powerful mapping tool.
- Customize views for specific groups of assets, all equipment on a site, equipment that is due for service, and more.

DETAILED ASSET MANAGEMENT

- Locate and zoom in on a single piece of equipment simply.
- Track asset movement over any specified time period.
- See fuel status, work time vs. idle time, upcoming service needs, and more.

TIMELY MAINTENANCE MANAGEMENT

- Plan and track maintenance—start with built-in Caterpillar recommended service intervals and customize to match your needs.
- See which services have been performed and what is due in order to avoid overdue or missed service and maintenance.
- Click directly through to Cat PartStore™ to make servicing and maintenance even easier with 24/7 ordering capabilities.

CUSTOMIZABLE ALERTS & DISPLAYS

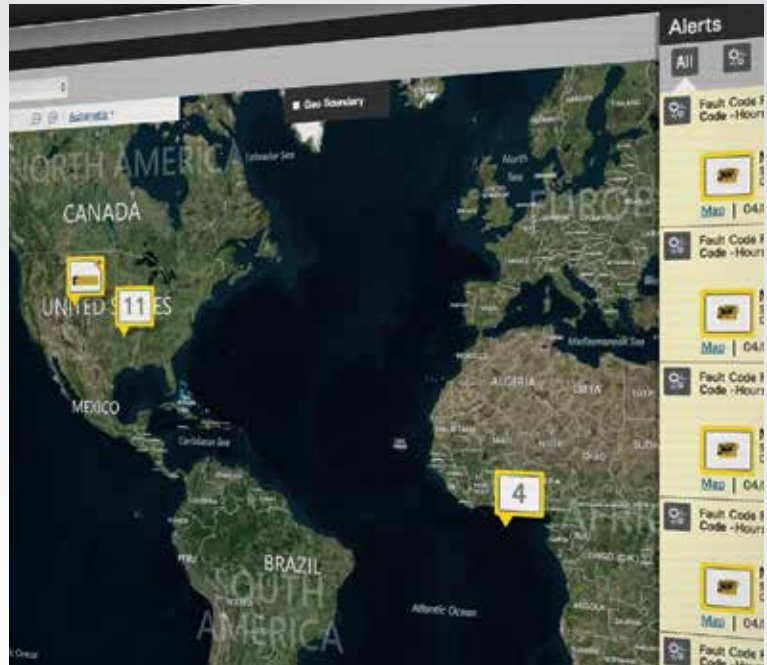
- Get real-time alerts, including notification of a change in operating state and when service is due.
- Configure alerts to be sent via SMS text or email to those who need to know.
- See all of your specified alerts on one screen and prioritize the information according to your needs.



User-Friendly Dashboard

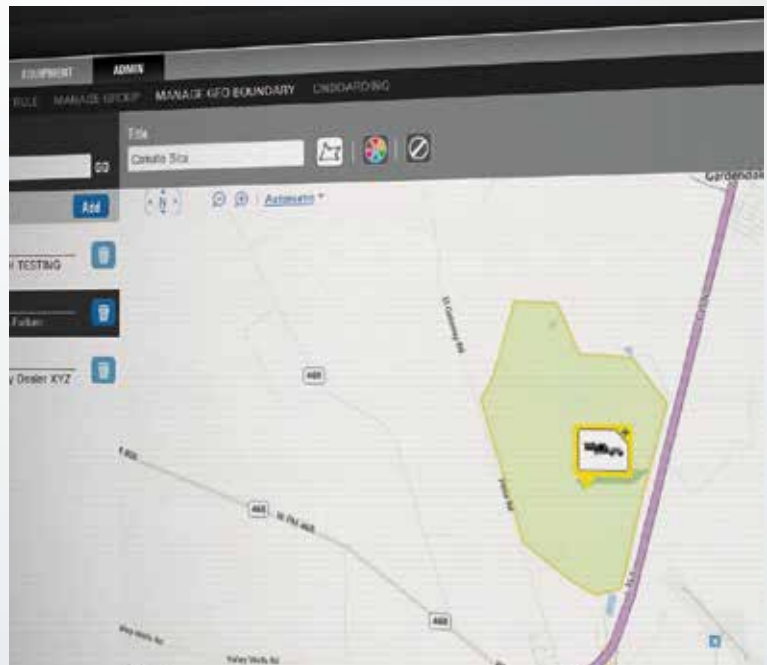
Accurate, up-to-date information in an easy-to-read format:

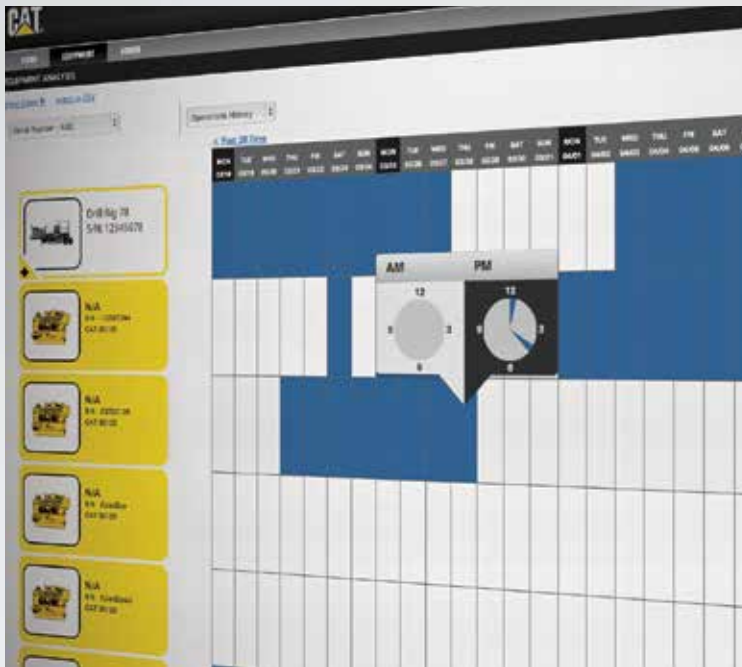
- Status updates on equipment.
- Fleet totals, power, fuel, alerts, PM status, utilization and location.
- Manage and filter information on a single, fleet-level screen.



Notification and Tracking Tools

- Receive real-time alert notifications via SMS text and e-mail when conditions occur that need immediate attention.
- View equipment location on easy-to-use maps with location history on mobile assets.
- Site boundaries can be easily customized or quickly produced with auto shapes for wellheads and drill sites.





Working Time vs. Inactive Time

- Instant comparisons of asset utilization on a single site.
- Quick identification of assets working under capacity.



Compliance Reporting

- Maintain peak operating conditions to reduce emissions.
- Monitor hours run and fuel used, to maintain compliance with federal and local regulations.

GET TO KNOW YOUR CAT DEALER

Get timely and comprehensive support for your business. Your Cat dealer will work with you on flexible, affordable service plans to customize Product Link capabilities for your operation. And Product Link can seamlessly connect you with your Cat dealer's service department, PartStore, and more, so dealer personnel have the information to respond quickly and effectively to your unique requirements.





 **HIGH TEMP
ALERT**

CAT® CONNECT



EQUIPMENT
MANAGEMENT



PRODUCTIVITY



SAFETY



SUSTAINABILITY

EQUIPMENT MANAGEMENT

Have all your data where and when you need it to effectively monitor your assets. High productivity and low owning and operating costs: That's what we're built to deliver.

Talk to your Cat dealer for more information.

BUILT FOR IT.™

